



BOARD MEETING MINUTES

April 24, 2014
12:30 p.m.

Location: Miller Starr Regalia
Walnut Creek, CA

Roll Call:

| NAME | PRESENT | ABSENT |
|-------------------|---------|--------|
| Stacey Bales | | X |
| Jenny Balestrieri | X | |
| Brenda Barry | | X |
| Tammy Bland | X | |
| Linda Brady | | X |
| Joy Buchanan | X | |
| Margot Canapa | X | |
| Rachel Estes | | X |
| Elizabeth Kohlman | X | |
| Annette Neuhart | | X |
| Tina Riehl | | X |
| Marsha Van Broek | X | |
| Karin Wiborn | | X |
| Pamela Dutra | | |
| Brian Nervis | X | |

President Joy Buchanan called the meeting to order at 12:31 p.m.

MINUTES

March Minutes Margot Canapa moved to accept as presented – Elizabeth Kohlman second the motion.

BOARD REPORTS/UPDATES

TREASURER REPORT

Stacey Bales was on vacation, Joy Buchanan presented the Financial Report. Margot Canapa moved to accept as presented, Elizabeth Kohlman second the motion.

MEMBERSHIP

Tammy Bland reported – membership renewals and fees received for 46 current members. Five have not renewed and three have not paid. There are three potential new members; Jennifer Calhoun, Paige McDaniel and Darla Smith.

BUSINESS PARTNERS

Annette Neuhart was absent. President Joy Buchanan reported Rachel Estes has requested follow up with Dan Faustina regarding upgrading sponsorship from Grapes to Wine.

PROGRAMS/EVENTS

Joy Buchanan and Elizabeth Kohlman reported:

Bunco event on May 7, 2014

Program Dates for 2014/2015; June 17th, September 17th, November 19th and March 3, 2015

Morning in The East Bay possible programs: HR – Communication – Legal Mgmt
Labor – Michael Nash

Other Topics: Financial Management: Social Security
(Repeat of program Margot Canapa coordinated)
Operation Management
Legal Management – Ahern- Risk Management
Health Care Reform

Stacey Bales will prepare a budget for costs of Morning in the East Bay for 2015. Karin Wiborn prepared budgets in 2013 and 2014 for the program (\$5K reasonable).

NEWSLETTER

Margot Canapa reported, asked for ideas for future articles or subjects of interest to everyone. Considering contacting business partners for articles with parameters and topics relevant to their business, but not marketing. Next newsletter will be published in June.

WEBSITE

Elizabeth Kohlman reported; Webinars from Thomson Reuters to be added. Information will be added to the website regarding membership renewal payment notifications.

WEBINARS

Elizabeth Kohlman reported one license was purchased for Webinars through Thomson Reuters which will provide two webinars a month on the EBALA website. Instructions will follow regarding how to login and review webinars at no cost.

MISCELLANEOUS

Membership: How to increase membership, membership participation, Tammy Bland looking into suggestions for both.

Spring Social – Bunco May 7, 2014-benefit for Girls, Inc.

Attendees to date are:

Tina Riehl, Linda Brady, Joy Buchanan, Rachel Estes, Marsha Van Broek, Elizabeth Kohlman, Ann Eikenberry, Margot Canapa, Tammy Bland, Jenny Balestrieri, Lisa Campbell, Sue Hammer, Hyon Yang, Robin Stanyard.

Silent Auction Items: 9 total including 4 bottles of wine, movie package, A's games (2), two Visa gift cards.

\$25 per person – payable at the event – checks made payable to Girls, Inc.

National Chapter: Joy reported she participated in a conference call with all Region 6 representatives and chapter presidents and a separate call with Linda Brady and Lisa Neitzel (our Region 6 Representative) regarding representatives being more of a resource to chapters. Linda Quindt (Director, Region 6) and Lisa Neitzel would like to attend one of our programs and/or a Board Meeting this year. Joy thought Morning in the East Bay might be a good program.

CLI: July 18th-19th San Antonio, Texas. ALA pays registration and stipend for President and the Chapter sends a second member. Joy has asked Tina Riehl if she is interested, allowing her time to check her schedule. Seminar will focus on Chapter Leadership.

President Joy Buchanan adjourned the meeting at 1:36 p.m.

Respectfully submitted,

Jenny Balestrieri
Secretary
East Bay Chapter, ALA